

Market Analyst

Contract Period: 1st Feb 2011 – 30th October 2012



Environment Systems require an individual to be based in our Aberystwyth office with an interest in exploring market opportunities to support the Project Manager of a highly innovative venture utilising airborne captured imagery. Environment Systems are responsible for utilising the imagery captured in both multi and hyperspectral formats for the development of derived data products in areas such as agriculture, forestry and land cover.

Environment Systems provides leading edge consultancy and services in environmental and geographic information intelligence. We specialise in the development and use of information in the environment, agriculture, land and property sectors.

Environment Systems core technical activities are in consultancy, services and research for; establishment of ecological baselines and benchmarks; agri-environment monitoring; development of ecosystem models and tools; land management research; application of the evidence base to current UK and EU policy. These core skills are underpinned with expertise in; GIS management and data capture; aerial and satellite image classification; training.

The company has a strong track record with government and corporate organisations across the UK and the rest of Europe.

Requirements:

- To assess the relevant areas for the potential application of data derived from remote sensing airborne and spaceborne sensors.
- To understand the current market demand for the use of data derived from airborne captured imagery.
- Good numeracy skills for developing the costing of products derived through the approach.
- A desire to learn about the remote sensing sector if not familiar.
- Ability to work independently and as part of a team.
- Excellent verbal and written communication skills.
- Good IT skills (Word, PowerPoint, Excel, Project).

Desired Qualifications:

- Degree in a Geographical, Remote Sensing, GIS, International Politics, Business, or Economics related discipline.
- Experience of proven market research work.
- Commercial marketing experience is desirable.

Duties include:

- Work with the project manager to understand the market potential for the products derivable from airborne captured imagery.
- Work with the project manager to advise on implementation opportunities and issues associated with different market areas.
- Develop and maintain contacts within the community and potential markets.
- Work with the senior environment team as necessary.

Application is by CV and covering letter, stating qualifications and relevant experience.

Applications to be submitted to Sarah Bowen, Team Administrator, via email to sarah.bowen@envsys.co.uk.

Salary package including annual leave will be negotiated on the basis of qualifications and experience.

Deadline for application: **5pm Tuesday 21st December 2010**

Interviews will commence in early January 2011.

You are only eligible to apply for this position if you hold a passport from an EU country, or you possess a valid UK work visa. No agencies please.